



**DESIGN:**

Photoshop  
Illustrator  
Fireworks  
Dreamweaver  
Flash

**MULTIMEDIA:**

After Effects  
Premiere Pro  
Final Cut Pro  
Compressor  
Soundtrack Pro  
DVD Studio Pro

**LANGUAGES:**

ActionScript  
HTML  
CSS  
XML  
JavaScript  
PHP  
MySQL

**Matthew Allard**

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**EXPERIENCE**

**COG1 Digital Marketing • San Francisco, CA • 2005-Present**

*Interactive Designer*

Website management, email design and execution, and database management. Account manager responsible for email marketing campaigns by creating HTML newsletters and preparing emails to be sent using Lyris. Campaign analysis and interpretation of campaign results. Immediate point of contact for clients while doing web design, business cards and print projects.

Clients include:

SanDisk/sansa, EA Games, IFC, Airwalk, LikeMe, Gerber Group, Gryphon Station, Priceline, FuseTV, FHM, SFClubs, Opium Group, Custard Records, Ruby Skye/Aura Nightclubs

**ZVision Designs • Nevada City, CA • 2000-Present**

*Owner/Developer/Designer*

Interactive design, website development and maintenance. Graphic design for posters and various print ad campaigns. Business identity development including but not limited to logo, business card, letterhead and signs. Album cover design and printing.

Clients include:

Access Distributions, Mission Six, Millennium Three, Oneness Sound, Soulmedic Music, Jah Kebra International, I-Grade Records, Good Vibez Entertainment

**EDUCATION**

**The Art Institute of California • San Francisco, CA**

Bachelor of Science, Interactive Media Design, June 2009  
Emphasis: Front End Design

**Humboldt State University • Arcata, CA**

Bachelor of Arts, Philosophy, 1992-1997  
Emphasis: Religious Studies  
Minor: Creative Writing  
Minor: Appropriate Technology